Riverdale City

Administrative Offices
4600 So. Weber River Drive
Riverdale, Utah 84405

February 3, 2015

Notice of Public Hearing

Riverdale City Planning Commission

Tuesday, February 24, 2015
Which begins at 6:30 p.m.
Riverdale Civic Center
4600 Weber River Drive
Riverdale, Utah

Riverdale City will hold a public hearing to receive and consider public comment on a proposed amendment to Riverdale City Code 10-16 SIGN/ZONE REGULATIONS. The new proposed language is attached to this notice and can also be viewed on the city's website at www.riverdalecity.com. All residents are invited and encouraged to attend.

- The public is invited to attend all public meetings.
- In compliance with the Americans with Disabilities Act, persons who have need of special accommodations should contact the City Recorder at 394-5541.

February 3, 2015

TO: Standard Examiner Legal Notices

PUBLIC NOTICE

Riverdale City gives notice that on Tuesday February 24, 2015 the Riverdale City Planning Commission will hold a public hearing to receive and consider public comment on proposed amendments to Riverdale City Code 10-16 SIGN/ZONE REGULATIONS. The meeting will begin at 6:30 p.m. at the Riverdale Civic Center, located at 4600 South Weber River Drive Riverdale, Utah. Public comment is invited. To view the new proposed language please visit the city's website at www.riverdalecity.com.

Publish one time on or before February 14, 2015.

PROOF OF PUBLICATION REQUIRED

Please acknowledge receipt of notice by return fax or e-mail to:

Ember Herrick
Riverdale City Recorder
Fax: 801-399-5784
Phone: 801-394-5541 ext 1232
eherrick@riverdalecity.com

10-16-7: OFF PREMISES SIGNS:

~~Existing off premises signs may remain as a conditional use as long as they are kept in good maintenance, repair and are free from damage. Any existing signage other than the I-15 corridor shall not be enlarged or replaced when damaged by acts of nature or man. Maintenance and advertising changes are permitted without approval of the planning commission or city council. Any enlargement or modification requires approval as a conditional use for existing signs along the I-15 corridor. The installation of new off premises signs is prohibited except for Riverdale City businesses in which the sign is placed on property directly adjacent to the business location. All proposals for off premises signs for Riverdale City businesses shall be a conditional use and will require a permit and shall be counted as allowable sign area for the business, and be approved by the planning commission and the city council. (Ord. 702, 5-6-2008)~~

A. **Definitions**

Off Premise Advertising Sign, Billboard: A detached or attached sign designed or intended to direct attention to a business, product, service, event or attraction, that is not sold, offered, or existing on the property where the sign is located. A form of an off-premises sign.

Off Premise Riverdale Business Sign: A sign for Riverdale City businesses which is placed on property directly adjacent to the business location and advertises only for that business. A form of an off-premises sign.

B. The installation of additional Off Premise Advertising Signs is prohibited. Existing Off Premise Advertising Signs may continue as a conditional use as long as they are maintained in good repair and are free from damage per applicable Utah State Codes, specifically as found in the Utah Outdoor Advertising Act.
   1. Existing Off Premise Advertising Signs are allowed to have routine maintenance and advertising copy changes including the repair or replacement of the advertising imagery, but shall only be allowed to increase the height, size, or the location thereof per UCA 10-9a-513 and in compliance with regulations found within the Utah Outdoor Advertising Act.
   2. Existing Off Premise Advertising Signs may be allowed to be converted to digital display advertising signs and shall be required to comply with all of the applicable provisions of the Riverdale City Code (specifically as found under Electronic Signs in City Code 10-16-10) and applicable Utah State Codes, specifically as found in the Utah Outdoor Advertising Act.
   3. Only Existing Off Premise Advertising Signs located adjacent to a Utah Department of Transportation Controlled Route may be allowed to be converted to digital display advertising signs. An Existing Off Premise Advertising Sign that is oriented toward and located within 200 feet of any residential dwelling may not be converted to a digital display advertising sign.
   4. Any enlargement, modification, upgrade, or conversion of an existing Off Premise Advertising Sign shall require approval as a conditional use.

C. Riverdale City Business Off Premise Signs shall require approval as a conditional use.
   a. Permitted Riverdale City Business Off Premises Signs shall be counted as allowable sign area for the applying business, and may be installed upon recommendation and approval by the Planning Commission and the City Council. (Ord. 702, 5-6-2008)

DRAFT

10-16-10: ELECTRONIC SIGNS:

A. Definitions:

DIGITAL DISPLAY ~~ON PREMISES~~: A~~n~~ ~~on premises~~ sign face that may display changing content that is allowed to be fully animated and is composed of electronically illuminated segments and/or a series of grid lights, including cathode ray, light emitting diode (LED) display, plasma screen, liquid crystal display (LCD), fiber optic, video boards, or other electronic media or technology. A sign is considered to be "on premises" if the sign is on the location of the business which is advertised or promoted on the sign.

ELECTRONIC SIGN: For the purpose of this section shall mean a digital display ~~on premises~~ sign.

FOOT-CANDLE: A unit of light measurement equal to one lumen per square foot and may be abbreviated "fc".

B. Zones Where Allowed: Digital display on premises signs are a conditional use in all zones that allow advertising or informational signs provided that such signs comply with all requirements of this chapter and all other applicable sections of the Riverdale City Code. Electronic on premise signs that advertise or promote businesses, products, activities, services, or events not located on the premises where the electronic sign is located are prohibited except the use of any on premises sign for the advertising of "not for profit", "fundraising" events or philanthropic endeavors that do not give attention to businesses that are not located in Riverdale City.

C. Number Of Signs Allowed: Only one on premises electronic sign may be located on a lot but a lot may have an electronic sign and a non-electronic sign that are combined in one cabinet at one location (on a pole, monument, or building) provided that the total square footage of all signage on a lot complies with all aspects of this chapter.

D. Brightness: An ~~on premises~~ electronic sign shall not be excessively intense or brilliant. An electronic sign shall not display light of such intensity or brilliance as to cause glare or otherwise impair the vision of the driver of a motor vehicle on a public roadway or result in a nuisance to the driver of a motor vehicle on a public roadway or a residential dwelling unit located within 200 feet of an electronic sign. Any ~~on premises~~ electronic sign that exceeds the intensity levels in subsection D1 of this section shall constitute an excessively intense or brilliant sign and such sign is prohibited.

1. All digital displays shall be illuminated at a level no greater than 0.3 foot-candle over ambient light levels and shall employ light cutoff devices such as, but not limited to, louvers, in order to minimize light escaping above the horizontal plane. Foot-candle readings shall be measured at ground level at a distance shown in the intensity table.

INTENSITY TABLE

Sign Size (Square Feet)	Distance From Source
0 - 100	100 feet
101 - 300	150 feet
301 - 600	200 feet

601+	250 feet

2. Notwithstanding the requirements of subsection D1 of this section, under no circumstances shall the light emanation from a digital display on premises sign be greater than 0.3 foot-candle as measured from the nearest residential property line.
3. All digital display on premises signs must be equipped with both a dimmer control and a photocell which automatically adjusts the display intensity according to natural ambient light conditions.

E. Residential Areas: Residential areas shall not be adversely impacted by any electronic sign or any other type of sign.

F. Sound: The use of sound is prohibited.

G. View Obstruction: Signs may not be constructed so as to obstruct the view of drivers of motor vehicles on a public roadway or entering a public roadway.

H. Public Property: Signs may not encroach on or project over public property or a public right of way.

I. Portable Electronic Signs: Portable electronic signs are prohibited.

J. Resemblance To Traffic Signal: No electronic sign may resemble or simulate any warning signal or any traffic lights or official traffic control signage.

K. Sign Shutoff: The digital display shall contain a default mechanism to turn the sign off in case of malfunction or shall be manually turned off within twenty four (24) hours of a reported malfunction.

L. Maximum Area: This type of on premises sign shall be restricted to a maximum area of three hundred (300) square feet. (Ord. 812, 8-21-2012)

DRAFT